



St Leonard's College

An education for life.

St Leonard's College Student Images – Management Practices Information for Parents and Students

At St Leonard's College, students and parents have the right to consent to the disclosure of student images. In general student images are used to:

- Record student participation at St Leonard's and in St Leonard's events.
- Celebrate student effort and achievement
- Communicate the College activities and events

These uses are a vital part of a school environment and St Leonard's College has implemented the below approach in relation to the responsible management of student images:

1. Parents and students are notified of the current practices pertaining to student images via information provided at enrolment (as detailed herein). This information is also available on our St Leonard's College intranet STL link.
2. St Leonard's College has developed a **Student Images Policy** outlining the use of student images which can be located on our website under stleonards.vic.edu.au/policies.
3. St Leonard's College has developed a standard approach to notification of, and consent to, the usual uses of student photographs.
 - (a) This standard approach involves the consent for the use of student photographs being sought at the time of enrolment on a separate consent form.
 - (b) This consent includes consent for image usage on the College intranet and College specific digital channels of communication including the College website, social media channels, and digital newsletters or emails.
4. As part of our St Leonard's College policy on the use of student images, we will seek separate consent for the use of student images for publications in the press or on alternate paid digital media platforms.
5. Lastly, with regard to third party media providers, St Leonard's College has clearly stipulated, in writing, to relevant local press partners that student photographs should not be put on a newspaper website unless it is College approved advertisement where specific parental consent has been obtained.