



**St Leonard's College**

An education for life.

## Student Images Management Policy

There are times when St Leonard's College students are involved in activities, that are of interest to the College community, which portray students and the College in a positive and informative manner.

Student images, including photographs, postings on the internet, films and video recordings may be featured in the St Leonard's College communication channels including the weekly digital newsletter, College magazines (print and digital iterations), College emails, College website and intranet, College printed materials and College social media platforms. Photographs or recordings are taken with the knowledge of the College, or by staff responsible for a particular activity.

Students may be referenced by first and second name and year level within the College magazines and newsletters. Students are referenced only by their first name and year level on social media platforms, unless explicit consent has been obtained from the student's parent.

There may also be occasions, such as ACS sporting events, or the House Music concert where hundreds of students are featured on the stage and the performance is filmed and made available to parents to purchase after the event. In these circumstances it is not viable to exclude the image of one child. There may be other class or group events that are photographed or filmed and all reasonable efforts will be made to ensure that images comply with parental requests.

St Leonard's College recognises that in some instances a student or parent may decide to have their photo removed from a St Leonard's College social media platform and the College respects and implements these requests as required.

There are also times when student work may be displayed, published or photographed for educational or promotional purposes.

Parents of St Leonard's College students are provided with an overview of our Student Images Practices at the time of enrolment, along with a specific form which identifies and acknowledges their acknowledgment that their child's image may be featured within the College communication channels specified, including but not limited to:

- St Leonard's College website(s)
- St Leonard's College social media
- St Leonard's College digital newsletters and emails
- St Leonard's College printed materials
- St Leonard's College publishing of student work

Additionally, parents and students are notified of the current practices pertaining to student images via our St Leonard's College intranet STL link and publicly on our St Leonard's College website.

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