

# Year 10 Media

The Media elective at Year 10 should be regarded as an introduction to VCE Media, it is designed to provide you with some understanding of what media is all about as well as providing you with opportunities to engage in creativity and practical production skill development.

Media is to do with the study of communications, and through observation and analysis of a variety of media texts, such as, films, television programs, advertisements and music videos, you will discover how media texts are created to engage audiences and reflect the world in which we live.

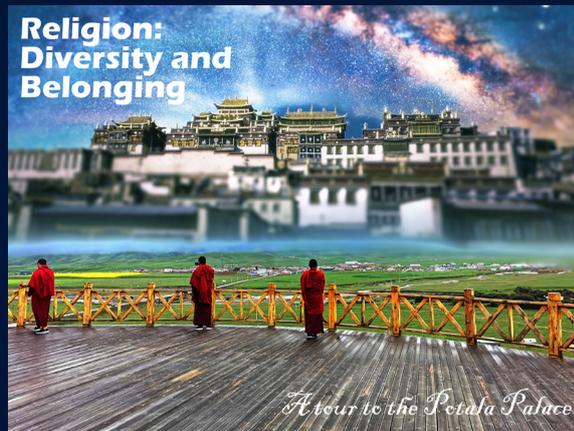
To further your understanding of the media, you will also create your own media products, and this could include, short genre films, documentary film, digital photography and animation.



Jasmine Jones



Charlotte Turnbull



Tommy Zhou



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**Ebba Nazari**

**Theory:** You will study a number of media texts with a specific focus on the way in which media producers construct their texts to convey particular meanings and to engage an audience and reflect the world in which we live.

You will be expected to;

- Identify and describe narratives in media texts
- Deconstruct and analyse meanings in media texts

Analyse issues of Media Influence on audiences

**Production:** You will explore the ways in which media texts are constructed by making your own products such as genre films, documentary films, digital photography and animation.

You will research and trial a variety of production techniques and tools including:



**Sophia Miki-Flavell**

- Pre-production planning tools such as scripting and storyboarding
- Practical Production skills, techniques and processes.
- Software applications such as Adobe Premiere and Photoshop



**Kiera McNally**

**Oren Shevach**



## Careers

Study of the media can lead to a wide variety of different occupations, depending on your areas of special interest and skills. These can include careers in journalism, multimedia development, production design, screen writing, publishing, film and television directing, film and television producer, editor, copywriter, arts administrator or lighting designer, just to name a few. However, knowledge of the media and its technologies is a crucial component of communication in any career.